

## Shoreline Monthly – March 2015

### Latest events:

- Greek trouble games
- US likely to increase sanctions against Russia
- US central bank FED might increase rates
- China housing market
- Worldwide indebtedness on record highs

The first months of 2015 started turbulently, currency markets were more volatile than usual, and central bank intervention (including interest rate reductions) are increasing. The geo-political front seems to have calmed down a bit. The focus has shifted to political power games within the European Union, specifically **Greece against the Troika** (European Commission, European Central Bank and IMF) and austerity preaching governments (like Germany). Many European countries are struggling under austerity policies, especially the southern periphery of Europe: Spain, Italy and Portugal. These countries will watch the Greeks' play against the Eurocrats and Germany closely. We do not foresee any of these countries leaving the Eurozone soon, but all these troubles should lead to a weaker Euro in the short term.

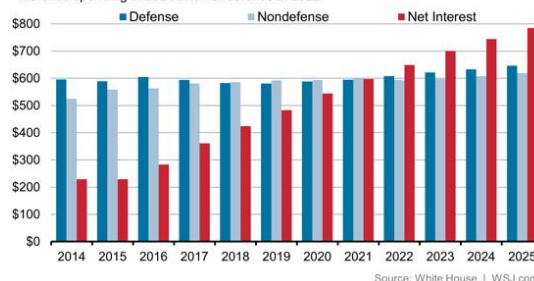
Another big topic is the possible addition of **more sanctions on Russia**. US Secretary of State John Kerry stated that the US are willing to increase the scope of sanctions. New sanctions would most probably be supported by the UK and some countries in continental Europe, like Poland and Lithuania. It is unlikely that the all

EU countries would find a consensus on further tightening sanctions on Russia over Ukraine.

Coming back to equity markets, the major discussion has been about a possible interest rate increase by the US Federal Reserve and if it happens, when exactly it might occur and to which extent. We believe an interest rate increase is highly likely in the second half of 2015. However, any **rate increase** would be very small, probably not more than 25 basis points (0.25%). Our reason for only a small rate increase is the slowing growth in the US economy, problems in the housing market, an already strengthening US dollar and the high level of debt. The White House recently estimated government spending. Estimates show, from 2022 interest payments will surpass all other expenses.

### Rising Tide of Interest

White House forecast of annual government outlays, in billions, for defense, nondefense discretionary spending, and interest on the debt. Spending on interest will surpass defense spending in 2021 and nondefense in 2022.



Rising interest rates would mean higher financing costs for the US government as well. This is why the Federal Reserve will be very careful with increasing rates.

China becomes once more a major topic as it shows signs the **massive housing and shadow banking market bubble** could soon burst. A recent McKinsey study (link can be found at the

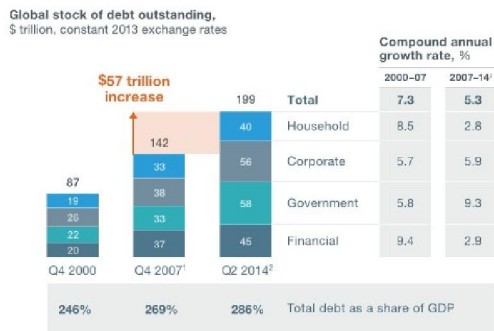


end of the article) shows that overall Chinese debt has quadrupled since the 2007 debt crisis. Much of this debt went into the housing market where approximately 75% of Chinese household wealth is tied up. Goldman Sachs writes that housing prices fell by -5.0% in January on a per capita year-on-year basis.



Investments in China, especially in the housing and banking sector, should be considered with caution.

The McKinsey study also found that **global indebtedness** rose by another US\$57 trillion since the end of 2007. Governments show the highest rates of debt growth. The financial sector and household debt grew the slowest.



<sup>1</sup> Figures do not sum to total, because of rounding.  
<sup>2</sup> Q2 2014 data for advanced economies and China; Q4 2013 data for other developing countries.  
Source: Bank for International Settlements; Haver Analytics; International Monetary Fund World Economic Outlook; national sources; McKinsey Global Institute analysis

After the worst financial crisis since the Great Depression in the 1930's one could have expected a reduction in debt, but debt continues to grow. It is like fighting fire with

fire. The measures taken pose new risks to financial stability and global economic growth.

We still think that the coming crisis will be a debtors' crisis and not a debtors' crisis. In the end, tax payers and savers will have to pay for governments' actions. To secure personal wealth it is necessary to be diversified. Investors should not rely on government funding and pension obligations. Government obligations will be the first ones to fall short if we run into another financial crisis. **Wealth taxation and confiscation** can become a major issue. In the European Union we have seen this already in the cases of Cyprus, Greece and Spain where assets were frozen, taken away or punitively taxed. In future this might happen more often and more drastically. Please contact us for further information about **secure asset protection**

**Investment Recommendations:**

- European equities (currency hedged)
- India and increased exposure to gold
- Russian Euro Bonds

**Market Data as of 06 March 2015**

Stock Markets	Change (%)	
	YTD	12 Month
MSCI World	3.16	5.04
MSCI Europe	4.66	-6.24
France	6.03	-8.52
Germany	6.74	-5.51
UK	3.44	-6.73
USA	2.4	12.03
MSCI Japan	7.93	6.75
MSCI EM	3.55	2.47
MSCI China	2.78	14.22
MSCI Brazil	-12.2	-24.77
MSCI Russia	23.14	-22.62
MSCI India	10.6	34.83

\*all returns are calculated in USD



**SHORELINE**

ADVICE & FINANCIAL PLANNING

**DISCLAIMER:** Comments/charts do not necessarily imply their suitability for individual portfolios or situations in respect of which further advice should be sought. Shoreline is not responsible for the content of external internet sites.

This information used in this newsletter has been prepared from a wide variety of sources that Shoreline, to the best of its knowledge and belief, considers accurate. You should make your own enquiries about the investments and we strongly suggest you seek advice before acting upon any recommendation. The opinions expressed in this report are those held by the authors at the time of going to print. The views expressed herein are not to be taken as advice or recommendation to sell or buy shares. This material should

not be relied on as including sufficient information to support an investment decision. Any forecasts or opinions expressed are Shoreline's own at the date of this document and may be subject to change.

**WARNING:** Investing involves risk. The information provided by Shoreline in this newsletter is for general information only, which means it does not take into account your investment objectives, financial situation or needs. You should therefore consider whether the advice is appropriate to your investment objectives, financial situation and needs before acting upon it, seeking advice from a financial adviser or stockbroker if necessary.